



Cadbury MARATHON

11th January, 2025 | Hobart Tasmania



EVENT GUIDE

#cadburymarathon  cadburymarathon

cadburymarathon.com.au

CONTENTS

| | |
|------------------------------------|----|
| How much does it cost to enter? | 5 |
| When can I collect my race number? | 5 |
| Drink Stations | 11 |
| Course Records | 11 |
| Cut-off Times | 11 |
| Bag Drop | 13 |
| Timing and Results | 13 |
| Use of MP3 Players and iPods | 13 |
| Event Checklist | 15 |
| Social Media | 15 |
| Your Race Photos | 17 |
| Travel to Cadbury | 17 |
| Parking | 18 |
| Toilets | 18 |
| Personal Drinks | 18 |
| What Food Will Be Available? | 18 |

Cadbury
MARATHON

11th January, 2025 | Hobart Tasmania

There are 5 Events to Choose From:

CADBURY MARATHON
42.195km » 6:00am start

CADBURY HALF MARATHON
21.1km » 6:30am start

MINI MARATHON
Under 1km » 8:45am start

CADBURY 10KM
10km » 9:15am start

THE RUNNING EDGE 5KM
5km » 9:20am start



Cadbury DAIRY MILK



PROUDLY MADE IN TASMANIA

DAIRY MILK, THE GLASS AND A HALF DEVICE AND THE COLOUR PURPLE ARE TRADEMARKS USED UNDER LICENCE.

HOW MUCH DOES IT COST TO ENTER?

| Event | Regular Entry | Late Entry (from 9th December) |
|----------------------------------|---------------|-----------------------------------|
| Cadbury Marathon | \$98 | \$110 |
| Cadbury Half Marathon | \$88 | \$95 |
| Cadbury 10km | \$48 | \$58 |
| The Running Edge 5km Walk/Run | \$35 | \$45 |
| Cadbury 1km Mini Marathon | \$15 | \$15 |

WHEN CAN I COLLECT MY RACE NUMBER?

From The Running Edge shop, 73 Murray Street Hobart. Race kit collection will occur on the following days. Please note that no race numbers will be mailed out.

For those who entered online:

- Wednesday 8th: 10am - 4pm
- Thursday 9th: 10am - 4pm
- Friday 10th: 10am - 4pm

Don't worry if you can't get your number in the days leading up to the event. Just allow yourself another 30 min on the morning of the race and you can collect your race number and timing chip on race morning from the race precinct.

Finally, an app that gets you off your phone.

TASSIE CURATED.



DISCOVER TASMANIA



APP STORE AND APP STORE LOGO ARE TRADEMARKS OF APPLE INC. GOOGLE PLAY AND THE GOOGLE PLAY LOGO ARE TRADEMARKS OF GOOGLE LLC.



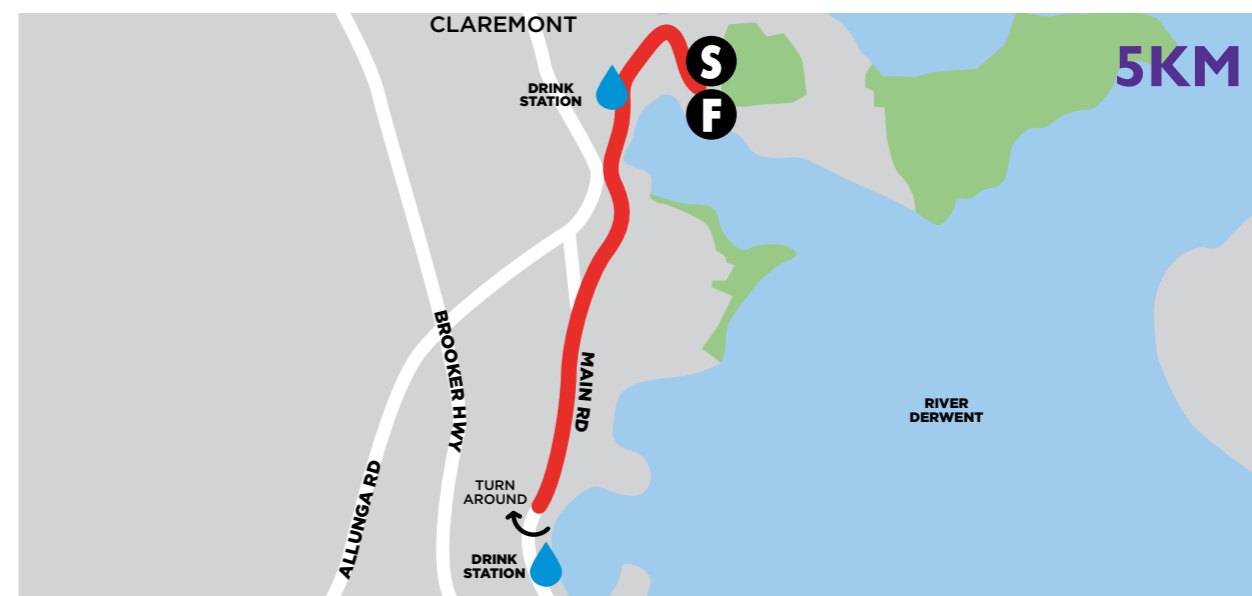
REGISTER TODAY



WWW.TASATHLETICS.ORG.AU



MEET NEW PEOPLE - HAVE FUN - CHALLENGE YOURSELF



Stability never felt better



DRINK STATIONS

There will be 3 drink stations on the course, which you will pass twice on each loop. Each drink station will have water and electrolyte drink. Locations are:

Box Hill Car Park – 4km, 23km, 41km

Berriedale – 7km, 20km, 27km, 38km

Derwent Entertainment Centre – 12km, 16km, 31km, 36km

For the Cadbury 10km, there will be drinks at the 1km, 4km, 7km and 9km.

COURSE RECORDS

Marathon

Men: Nick Earl 2:18:30 (2020)

Women: Marnie Ponton 2:39:11 (2021)

Half Marathon

Men: Liam Adams – 1:03:33 (2016)

Women: Ellie Pashley – 1:11:23 (2021)

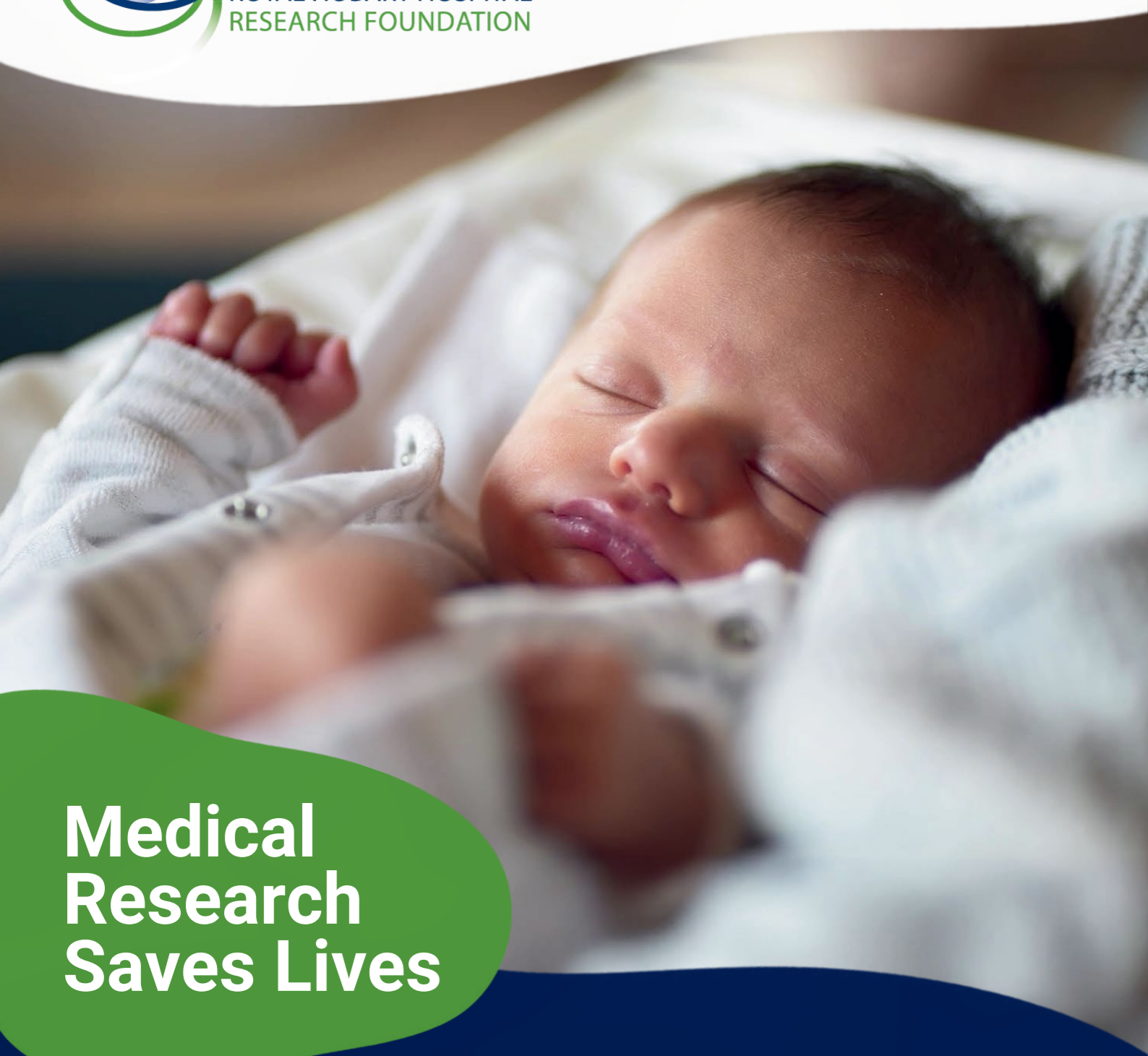
CUT-OFF TIMES

The Cadbury Marathon and Cadbury Half Marathon are events for people of all standards of running and walking. We ask that you respect the distance and do adequate preparation before lining up on the start line. The roads will be re-opened at 11am, after this time Competitors will be encouraged to finish their race on the footpaths until they get to the Cadbury estate.

- Cadbury Marathon – 6 hours
- Cadbury Half Marathon – 4 hours
- Cadbury 10km – 2 hours
- The Running Edge 5km – 2 hours
- Cadbury 1km Mini Marathon – N/A

Should you need more time, you will be asked to complete the remaining of the course on the footpath without traffic management in place.

All participants must be off the Bowen Bridge and Brooker Highway by 10:30am. After this point you can still continue, however the police and course marshals will usher you onto the footpath



Medical Research Saves Lives

The Royal Hobart Hospital Research Foundation is the proud charity partner of the 2025 Cadbury Marathon.

Donate to Tassie medical research and help save lives.

rhhresearchfoundation.org

**DONATE
NOW**



to finish. Please understand this is a requirement of our event permit.

BAG DROP

You can leave a bag at the race admin area.

Simply use the bag tag on your race number to attach to your bag and hand it into our admin team at Cadbury.

Loose items such as keys or phones will not be accepted unless in a tagged bag.

TIMING AND RESULTS

In 2025 we will be using The Timing Guys. This system will have a disposable timing chip on the back of your bib tag. It's important that this timing tag is not tampered with.

Gun and net timing will be provided for the Cadbury Marathon, Cadbury Half Marathon, 10km and 5km.

The Cadbury 1km event is not timed at all.

'Gun time' means all times published are from when the starting gun is fired.

'Net time' means your timing chip starts when you cross the timing mats at the start.

Results will be made available after the event at:

<https://thetimingguysresults.com/cadburymarathon/2025>

USE OF MP3 PLAYERS AND IPODS

We strongly recommend that participants do not wear headphones when competing, so you are able to hear requests from fellow competitors, police, marshals and traffic.

This is also for fairness of your fellow competitors, as you will all be sharing the road in various events.

Although the roads are closed there will be emergency services vehicles on the course so please be aware of motorbikes, cars and ambulances travelling on the course.



ALLCARE
PHYSIOTHERAPY

EVENT CHECKLIST

To make your event experience smooth, don't forget to pack the following before leaving home;

- ✓ Race kit
- ✓ Race Number
- ✓ Warm top to wear to the start line
- ✓ Water bottle
- ✓ Running shoes (be sure to wear any new ones in)
- ✓ Comfortable running gear
- ✓ Sunglasses, hat and sunscreen
- ✓ A plan of where to park and where to meet your friends afterwards
- ✓ Some cash to get food and coffee after the run

SOCIAL MEDIA

Get involved and follow us on Facebook. <https://www.facebook.com/cadburymarathon/>
The official hashtag for this years event is #cadburymarathon

Allcare Physiotherapy.
Keeping athletes
on the track.

allcarephysio.com.au
03 6224 9777



ALLCARE
PHYSIOTHERAPY

YOUR RACE PHOTOS

Marathon Photos is the Official Race Photographer. They will be to photographing and videoing all participants. Photos will be online promptly and video will be online 24-48hrs after the event. Head to the Cadbury Marathon website for a link after the race.

TRAVEL TO CADBURY

Buses will depart from and return to the Vibe Hotel on Argyle Street, Hobart. Bookings are being taken online when you enter and the cost is \$8.50 one way or \$15 Return. Buses will operate on the following timetable with each trip taking 20 minutes:

From The Vibe Hotel to race precinct at Cadbury:

4:30am | 4:45am | 5:00am | 5:15am | 5:30am | 5:45am | 6:00am

6:15am | 7:30am | 8:00am | 8:30am | 9:00am | 9:30am

From Cadbury race precinct to The Vibe Hotel:

10:00am | 10:30am | 11:00am | 11:30am | 12:00pm

Important: When making your way to Cadbury estate, please allow additional time in your travel, as road closures will be in place for the event and police will be facilitating traffic to Cadbury. Plans are in place to give competitors priority in travelling to Cadbury, but please allow additional travel time.



PARKING

Parking is restricted on Cadbury Estate, and we encourage participants to allow extra time to get to the race precinct.

The Cadbury Carpark is free and will be open early and will close at 5:30am. If you park in this carpark there will be no exit until the completion of the event.

The other carpark option is the Claremont Village Green opposite Claremont Plaza, less than 1km walk to the race precinct. It will be operated by the local St Annes Cricket Club and the cost will be a \$5 donation to the club.

TOILETS

Portaloos will be available at the race precinct, plus there are public toilets at the Claremont Tennis Club, roughly 200m from the race precinct that you can use.

Portaloos will be available at each drink station.

There is a public toilet block available for use on Alcorso Drive for Marathon and Half Marathon participants.

Please note, every year we hire more portaloos but there is always a long queue – particularly for the Cadbury Half Marathon. We strongly recommend having a plan so you don't miss the start!

PERSONAL DRINKS

Participants can leave personal drinks at The Running Edge by 2:30pm on Friday 10th January or at the Race Precinct at Cadbury Estate on race morning by 5:15am.

Please ensure you place them in the correct containers for each of the three stations. This service is only offered for the full marathon.

WHAT FOOD WILL BE AVAILABLE?

All finisher's will receive water and a Cadbury chocolate goodie bag!

Food trucks and coffee vans will be on site! Vendors include Towbar Coffee, Que Sera coffee and more!